

First - (November 20th /54.)



Official Programme



VERNON CANADIANS

V. = 5

P. = 1



**OKANAGAN SENIOR AMATEUR
HOCKEY LEAGUE . . . 1954-55**

10¢

VERNON CANADIANS vs P. ... 1955



**DO YOU KNOW THAT WHEN YOU
BUY ROYALITE GASOLINES
YOUR DOLLAR GOES FURTHER ?**

**WITH ROYALITE GASOLINES YOU
GET THESE EXTRA QUALITIES:**

- Easy Starting
- Increased Mileage
- Greater Power
- Rapid Acceleration
- Smoother Operation
- Reduced Engine Wear

**FILL UP WITH ROYALITE
AND PROVE FOR YOURSELF THAT
YOU CAN BUY NONE BETTER !**

**FOR INFORMATION AND SERVICE CONTACT
THE ROYALITE DISTRIBUTOR
IN YOUR COMMUNITY**

Royalite Oil Company, Limited
THE 100% CANADIAN OIL COMPANY

**REFINING CANADIAN CRUDE OIL FOR THE
CANADIAN CONSUMER**

A SMATTER OF FACT... by Harry Tyrell



WILLIE SCHMIDT



SHERMAN BLAIR

This week has seen the return of the hockey wars to the O.S.H.L., with our defenseman Willie Schmidt coming out with another crop of stitches, from the stick of Bill Warwick of the Veeps.

Schmidt, without doubt is one of the cleanest players in the league, and to have to continually take a beating from a player who receives no penalty for doing this hemstitching, is a bit on the rough side. However, maybe it is a good thing that Willie does control his temper, or someone would be out of hockey for the balance of the season, which from my viewpoint, would be a good thing.

Sherman "Tank" Blair, one of our newest additions to the Canadians, is rapidly rounding into form, his complete hockey history is listed on the inside back page of this programme.

Good Luck Vernon Canadians
for 1954-55

3004 Barnard Ave.
Vernon, B.C.

Kalamalka Hotel

Licensed Premises
PHONE 5601

O.S.H.L. STANDINGS INCLUDING NOVEMBER 18

	GP	W	L	T	GF	GA	Pts.
PENTICTON	18	10	6	2	77	66	22
KELOWNA	17	9	8	0	73	72	18
KAMLOOPS	20	8	11	1	67	72	17
VERNON	17	7	9	1	62	69	15

Compliments

JOHNNY'S GRILL

Full Course Dinners — Snacks — Teas — Ice Cream

3204 Barnard Avenue

Across from The Bay

SAVE HEAT AND DOLLARS - - - - - INSULATE
PIONEER SASH & DOOR - PHONE 3031 - VERNON



COACH GEORGE AGAR

FINAL OSAHL STANDINGS
1952-53

	GP	W	L	T	Pts
KAMLOOPS	54	30	21	3	63
KELOWNA	54	27	24	3	57
PENTICTON	54	23	24	7	53
VERNON	54	20	31	3	43

During his career as a player centerman, Agar has scored 300 goals, named high scorer for the Western Hockey League in 1951, captained the Stampeders in 1952 and won the U.S.H.L. scoring crown in 1947-48 when he playing for Houston, Texas.

A native of Saskatoon (where the hockey players come from), Agar earned his spurs playing for the Edmonton E.A.C.s in 1939. That was the year he turned pro and was picked up by Cleveland, where he made his debut into the world of stars.

Two years ago he led the Calgary Stampeders in scoring by chalking up 66 points, 22 goals and 44 assists. Definitely a creditable showing in such a rough league.

FINAL LEAGUE STANDINGS
1953-54

	GP	W	L	T	PIM	Pts
PENTICTON	64	42	20	2	1219	86
KELOWNA	64	31	32	1	863	63
KAMLOOPS	64	27	33	4	679	58
VERNON	64	25	36	3	614	53

It Pays to Shop at

**EATON'S
OF CANADA**

THROUGH THE MAIL ORDER CATALOGUES

Your Home - Warm in Winter - Cool in Summer - INSULATE
PIONEER SASH & DOOR CO. LTD. - PHONE 3031



CANADIAN BOOSTERS

Shop and Support Your Hockey Advertisers

"They Support the Canadians"

HAYHURST & WOODHOUSE

LTD.

COAL - WOOD
FLOUR

**"MIRACLE"
FEEDS**

PHONE 5763
3105 32nd Street
Vernon, B.C.

OKANAGAN BAKERY & CAFE

* *

GOOD FOOD SERVED IN
PLEASANT
SURROUNDINGS

* *

DROP IN AFTER
THE GAME

3112 Barnard Avenue

McCARTER SERVICE

SHELL
PRODUCTS

GOODYEAR TIRES
ACCESSORIES

3010 31st Avenue
VERNON



S. W. Ferguson

Your Imperial Oil Agent

Phone 4223, Vernon, B.C.

PHONE 4366
FREE DELIVERY

ECONOMY Meat Market

FRESH AND SMOKED
MEATS

POULTRY — FISH

Frank Reiser Alex Krebs

Opposite Capitol Theatre

2919 30th Avenue
VERNON, B.C.

Retailers of Shoes
for the Family

McDonald's
FOOTWEAR LTD.
VERNON, B.C.

AFTER THE GAME

Enjoy
Good Food

AT

LOTUS GARDENS

LTD.

2805 33rd Street
PHONE 3082

O.K. MEAT MARKET

- * QUALITY MEATS
- * POULTRY
- * COLD MEATS
- * FISH, etc.

A. W. Price

PHONE 5687

3110 Barnard Avenue

Powell's Sport Shop

"EVERYTHING FOR THE
SPORTSMAN"

2923 Barnard Avenue
Vernon, B.C.

THE NATIONAL HOTEL

"THE FRIENDLY HOTEL"

Max Fishler, Manager

PHONE 2600

Fully Modern

Rates Moderate Licensed Premises
Air-Conditioned

INTERNATIONAL
CRAWLER
TRACTORS

GALBRAITH & SONS
VERNON, B.C.



WHEEL TRACTORS

ENJOY THE GAME . . .

AND AFTER THE GAME
ENJOY A SNACK
OR A STEAK DINNER AT

THE NATIONAL CAFE

VERNON

"CURLY"

"JEFF"

"NICK"

The Okanagan's Finest Hotel—

THE

HOTEL ALLISON

Coffee Bar — Licensed Premises

The "Flamingo" Diningroom

PHONE 4201

Barnard Avenue

Vernon, B.C.

"EXP

CANADA'S *Fine*

PENTICTON VEES

G A P

1. Ivan McLelland			
2. Dino Mascotto			✓
3. Geo. McAvoy			✓
4. Hal Tarala			✓
5. Kevin Conway			✓
6. Ernie Rucks			
7. Jack McDonald	✓		
8. Doug Kilburn	✓		
9. Dick Warwick			✓
10. Bill Warwick			✓
11. Jim Fairburn			
12. Jack McIntyre			
14. Grant Warwick			
15. Mike Shabaga			✓
16. Don Berry			
17. Ed Kassian			
18. B. Bathgate			

Playing Coach: Grant Warwick

MacKENZIE'S MEN'S

"ALWAYS FIRST WITH THE F

3212 Barnard Avenue

NOLAN'S DRUGS

Prescriptions

Stationery

Sporting Goods

PHONES

2929 - 4181

PORT

Best CIGARETTE

VERNON CANADIANS

	G	A	P
1. Hal Gordon			
2. Tom Stecyk			
3. Don McLeod			✓
4. Willie Schmidt			✓
5. Orval Lavell			✓
6. Odie Lowe			
7. Johnny Harms			✓
8. Sherman Blair	✓		
9.			
10. Frank King			
11. Merv Bidoski			
12. Art Davison			
13. Geo. Agar	✓		
14. Don Jakes			
15. Brian Roche	✓	✓	✓

Playing Coach: George Agar
Trainer: Reg. Betts

WEAR
FINEST"
Vernon, B.C.

Nº 593

Your Dollar Buys More

Exclusively
Ladies'
Wear

at

A-M Shop
Ltd.

Vernon

McCulloch Chain Saws

Canada's Largest McCulloch Chain Saw
Dealers

EVINRUDE OUTBOARD MOTORS

Sales and Service

WE REPAIR ALL SMALL MOTORS

Hall & Seymour Ltd.

3105 Coldstream Ave. Phone 3105
VERNON and KELOWNA

Watkin Motors Ltd.

VERNON, B.C.

PHONE 2711

for

A COMPLETE SERVICE OF ALL
FORD PRODUCTS

★

British Columbia's Oldest Established
Ford Dealer

THE

COLDSTREAM HOTEL and Cafe

"WHERE SPORTSMEN MEET"

Licensed Premises

ART and MARION HUTT

NOCA

DAIRY
PRODUCTS
VERNON



FROM
FRESH CREAMY MILK

PHONE 4172
KELOWNA
PHONE 2705

H. Ashburn

PETERS

Furniture Store Ltd.

"Where prices are born, not raised"

★ FURNITURE

★ FURNISHINGS

★ DRYGOODS

★ LINOLEUM

★ BEDDING

Phone 2724

3326 Barnard Ave. - Vernon, B.C.



Keep up with the play! Keep up with sport with one of Western Canada's top commentators.

SPORTS FEATURES ON CJIB

7:30 a.m.—Coldstream Hotel.

12:40 p.m. — Capitol Motors Sports Hilites.

5:55 p.m.—Spotlite on Sport. Pioneer Sash & Door.

Sundays—Scoreboard. Mc & Mc.

8:15 p.m.—Warner's Hockey Review.
Henderson's Groceteria, Salmon Arm.

GET ALL SEASON

**SUPER TRACTION
WITH**

Firestone

**TOWN AND COUNTRY
TIRES**



● GO IN SNOW ● GRIP ON ICE ● PULL IN MUD
ALSO AVAILABLE IN FACTORY METHOD RETREADS

FROM

**STANDARD
TIRE SERVICE**

3301 32nd Street
PHONE 5682

OR

**VERNON
TIRE SHOP**

2801 31st Street
PHONE 5760

SHILLAM GARAGE LIMITED

Dodge - DeSoto
Cars and Trucks

SALES and SERVICE

Phone: Parts and Service 2912
Office 2911

2911 Tronson Ave. - Vernon, B.C.

HELEN ANDERSON'S

VERNON ARENA CONCESSION

COFFEE - HOTDOGS - POP

POPCORN - PEANUTS

"CHICKEN-IN-THE-MUG"

Past History of the Okanagan Senior Hockey League

One of the handsomest trophies put up for competition in Western Canada is the Frank Becker Trophy. It was named in honor of the Vernon sportsman in recognition of his services to Valley hockey. The cup, which was placed in competition by the O.S.A.H.L. last season, is awarded annually to the team finishing first in regular league play, and has been won by the Kamloops Elks in 1952-53 and the Penticton Vees in 1953-54.

Previous Winners of the Becker Trophy Were—

1953—Kamloops Elks 1954—Penticton Vees

Past Scoring Leaders Were—

1948—Cliff Mills, Kamloops
1949—Cliff Mills, Kamloops
1950—Bill Hryciuk, Kamloops
1951—Harvey Stein, Kamloops
1952—A three-way tie between Bernie Bathgate, Andy Clovechok and Johnny Milliard, all of Kamloops
1953—Leo Lucchini, Vernon
1954—Bill Warwick, Penticton

1952-53 ALL-STAR PRESS-RADIO SELECTIONS

Goal—Hal Gordon, Kamloops
Defense—Bill Geary, Vernon; Dick Kotanen, Kamloops
Center—Leo Lucchini, Vernon
Right Wing—Grant Warwick, Penticton
Left Wing—Johnny Milliard, Kamloops

1953-54 ALL-STAR PRESS-RADIO SELECTIONS

Goal—Doug Stevenson, Kelowna
Defense—Kevin Conway, Penticton; Tom Stecyk, Vernon
Center—George Agar, Vernon
Right Wing—Grant Warwick, Penticton
Left Wing—Bill Warwick, Penticton

STANDARD OIL CO. OF B.C. LTD.



Mort. Paige, Agent

Phone 3069 VERNON, B.C.

FOR QUALITY
BUILDING SUPPLIES

SEE

Pioneer Sash & Door Co. Ltd.

Phone 3031

Player Profiles . . . Sherman Blair

Another new Canadian that has seen a lot of this old world during his hockey career, is Sherman "Tank" Blair. Sherman started his hockey in Calgary, playing peewee up to junior hockey in the Cow Town.

In 1946-47, Blair was playing for the Calgary Juveniles, and stepped up to the junior Buffs, playing in th W.C.J.H.L. against two of his present teammates, Lavell and Lowe, who were with Lethbridge. 1947-48 saw him go to the Providence Reds for a tryout, but came back, and played for Calgary in the Big Six, being beaten out in the Western Canada intermediate semi-finals by Camrose. During the first part of the '48-'49 season, "Tank" went to Spokane and played for the Flyers, returning to Calgary after the first of the year. The next season, 1949-50, he jumped the rattler to Trail, and played for the Smokeaters, returning again to Calgary about the first of February.

1950-51 Sherman went over to Scotland, and played for Kirkcaldy in the Scottish league, ending the season with 90 points, 55 goals and 35 helpers. The following season, 1951-52, he played for Kimberley, but finished the season playing for the Hillhursts in Calgary. 1952-53 he again returned to Scotland playing for Falkirk, but received a broken leg in the first league game, being out of hockey for the balance of the season. Liking the Scottish weather he again returned to Falkirk in '53-'54, their team winning the National League playoffs, and Blair wound up the season with 111 points in the scoring race. The leading scorer finished with 160 points, Blair scored his 100th goal that season.

This year he has been slow in starting, but during the past few weeks, has been steadily adding to his scoring total. We look for him to be near the top of the scoring heap, comes the end of the season.

H. SIGALET & CO. LTD.
WESTERN RED CEDAR AND FIR POLES - TIES
CEDAR AND FIR PILING
LUMBY, B.C.

PROPANE

GAS

Sales & Service

FOR COMPLETE INFORMATION
PHONE VERNON

5761

BIBBY BROS.

Vernon, B.C.

BEST WISHES

VERNON CANADIANS

1954-55

Hudson's Bay Company.

INCORPORATED 27th MAY 1870.

FOR ROOFING AND INSULATION SEE
PIONEER SASH & DOOR - PHONE 3031

McDowell Motors Ltd.

SALES and SERVICE

MERCURY TRUCKS
CONSUL and ZEPHYR CARS
MERCURY - LINCOLN - METEOR

See Us for the Best Used Car or Truck Deal
in the North Okanagan

Bob Ballance — Salesmen — Ed Stark

PHONE 5600

3102 29th Street Vernon, B.C.



Service

AND WE DO MEAN SERVICE"

- SHELL PRODUCTS
- LUBRICATION
- WASH 'N' WAX

LLOYD'S Shell Service

On Highway 97 Phone 2685
4419 27th Street (Mara) Vernon, B.C.

Readership Guarantee
More than 4600 families

Pay to Read The
**VERNON
NEWS**

Every issue Monday and Thursday

- * First in Circulation.
- * First in News Coverage.
- * A good paper in a good town.

After the Game Meet Your
Friends at the

FALKLAND HOTEL

Fully Licensed

COFFEE SHOP

"The Half-way Spot"

Coal for All Your Needs

★

COAL STOKERS GIVE AUTOMATIC
HEAT PLUS ECONOMY

★

FRANK VALAIR

3206 29th Street Vernon, B.C.

SHOES for ALL THE FAMILY

Agents

JARMAN Shoes for Men
LADY EDNA Style Shoes

THE

VERNON SHOE STORE

R. D. DOUGLAS

3024 Barnard Avenue

CHEVROLET

VERNON MOTOR PRODUCTS LTD

OLDSMOBILE

PHONES 2963 - 2901 Vernon, B.C.



Phones: **VERNON BRANCH**
 Hardware 2935 - Office 5657 - Furniture 2935 - Tinshop 4388 - Beatty 4174

SEE . . .

BENNETT'S STORES (Vernon) LTD.

for
SPORTING GOODS
 Hardware - Appliances - Furniture
 Plumbing and Heating

* *

"Every House Needs a Westinghouse"

Phones: 2653 - 5741
 Vernon, B.C.

Archie Fleming Ltd.

Oldest Established Independent Jobbers
 Serving the North Okanagan

Tobacco Products - Confectionery
 Janitor Supplies - Paper Products

2905 Dewdney Ave. **Vernon, B.C.**
PHONE 2825

"Retail merchants are invited to visit the
 warehouse to see for themselves the many
 ways in which Archie Fleming Ltd. can
 serve them."

BUILDING MATERIALS AND PAINTS

GLASS OF ALL KINDS
 Cut to Size

SASH — DOORS — LUMBER
 MILLWORK

OKANAGAN LUMBER LIMITED

2900 Dewdney Ave. **Vernon, B.C.**

HENRI'S SHOPPING CENTRE LAVINGTON

GROCERIES — MEATS
 CONFECTIONERY

Open Seven Days a Week
Phone 4870

Second - (Dec. 4/54)



Official Programme



VERNON CANADIANS

V. = 6



Kam. =

Premises
5601

Dec. 6

OKANAGAN SENIOR AMATEUR
HOCKEY LEAGUE . . . 1954-55

10¢

VERNON CANADIANS vs. KAMLOO'S ELKS.



**DO YOU KNOW THAT WHEN YOU
BUY ROYALITE GASOLINES
YOUR DOLLAR GOES FURTHER ?**

**WITH ROYALITE GASOLINES YOU
GET THESE EXTRA QUALITIES:**

- Easy Starting
- Increased Mileage
- Greater Power
- Rapid Acceleration
- Smoother Operation
- Reduced Engine Wear

**FILL UP WITH ROYALITE
AND PROVE FOR YOURSELF THAT
YOU CAN BUY NONE BETTER !**

**FOR INFORMATION AND SERVICE CONTACT
THE ROYALITE DISTRIBUTOR
IN YOUR COMMUNITY**

Royalite Oil Company, Limited

THE 100% CANADIAN OIL COMPANY

**REFINING CANADIAN CRUDE OIL FOR THE
CANADIAN CONSUMER**

A SMATTER OF FACT...by Harry Tyrell



DON McLEOD



ODIE LOWE

After getting away to a slow start this season, Don McLeod is rapidly coming into his own now that the league is tightening up with every game. Don is one defenceman that can really rack up the boys in the other alley.

Odie Lowe and Geo. Agar have seen lots of centre ice work for the last couple of games, especially Odie. He has been centreing every line so far and has been garnering his scoring points regularly. There are few centremen in the league that can flip a pass to his forwards the way Lowe handles the disc.

Orval Lavell received a broken jaw in the game with Kelowna on Wednesday. He will miss three or four games.

Good Luck

Vernon Canadians
for 1954-55

3004 Barnard Ave.
Vernon, B.C.

Kalamalka Hotel

Licensed Premises
PHONE 5601

OSHL STANDINGS TO DECEMBER 2nd

	GP	W	L	T	GF	GA	Pts.	<i>Dec. 2</i>
PENTICTON	24	15	7	2	105	81	32	<i>34</i>
VERNON	23	11	11	1	92	87	23	<i>25</i>
KELLOOPS	26	11	14	1	87	98	23	<i>25</i>
KELOWNA	23	9	14	0	83	98	18	<i>20</i>

Compliments

JOHNNY'S GRILL

Full Course Dinners — Snacks — Teas — Ice Cream

3204 Barnard Avenue

Across from The Bay

SAVE HEAT AND DOLLARS - - - - - INSULATE

PIONEER SASH & DOOR - PHONE 3031 - VERNON

THE NATIONAL HOTEL

"THE FRIENDLY HOTEL"

Max Fishler, Manager

PHONE 2600

Fully Modern

Rates Moderate Licensed Premises
Air-Conditioned

INTERNATIONAL
CRAWLER
TRACTORS

GALBRAITH & SONS
VERNON, B.C.



WHEEL TRACTORS

ENJOY THE GAME . . .

AND AFTER THE GAME
ENJOY A SNACK
OR A STEAK DINNER AT

THE NATIONAL CAFE

VERNON

"CURLY"

"JEFF"

"NICK"

The Okanagan's Finest Hotel—

THE

HOTEL ALLISON

Coffee Bar — Licensed Premises

The "Flamingo" Diningroom

PHONE 4201

Barnard Avenue

Vernon, B.C.

"EXP

CANADA'S *Fine*

KAMLOOPS ELKS

	R	A	P
1. B. Rodzinyak			
2.			
3. Joe Conn			
4. Jack Taggart	✓		
5. Fred Crieghton			
6. Don Slater			
7. Johnny Milliard			
8. Phil Hergesheimer			
9.			
10.			
11.			
14. Bill Hyrcuik			✓
15. Gunnar Carlson			
16. Mick Gilday			
17. Leo Lucchini			✓
18. Joe Connors			
19. Dave Duke			

Playing Coach: Phil Hergesheimer

MacKENZIE'S MEN'S

"ALWAYS FIRST WITH THE F

3212 Barnard Avenue

NOLAN'S DRUGS

Prescriptions

Stationery

Sporting Goods

PHONES

2929 - 4181

PORT

Best CIGARETTE

VERNON CANADIANS

	G	A	P
1. Hal Gordon		✓	
2. Tom Stecyk		✓	
3. Don McLeod	✓	✓	✓
4. Willie Schmidt	✓	✓	✓
5.			
6. Odie Lowe			
7. Johnny Harms	✓	✓	✓
9. Sherman Blair	✓	✓	✓
10.			
11. Merv Bidoski		✓	
12. Art Davison		✓	
13. Geo. Agar		✓	
14. Don Jakes	✓	✓	✓
15. Brian Roche		✓	
16. Frank King		✓	

Playing Coach: George Agar
Trainer: Reg. Betts

McCulloch Chain Saws

Canada's Largest McCulloch Chain Saw Dealers

EVINRUDE OUTBOARD MOTORS

Sales and Service

WE REPAIR ALL SMALL MOTORS

Hall & Seymour Ltd.

3105 Coldstream Ave. Phone 3105
VERNON and KELOWNA

Watkin Motors Ltd.

VERNON, B.C.

PHONE 2711

for
A COMPLETE SERVICE OF ALL
FORD PRODUCTS

★
British Columbia's Oldest Established
Ford Dealer

THE COLDSTREAM HOTEL and Cafe

"WHERE SPORTSMEN MEET"

Licensed Premises

ART and MARION HUTT

WEAR

FINEST"

Vernon, B.C.

Nº 1447

Your Dollar Buys More

Exclusively
Ladies'
Wear

at

A-M Shop
Ltd.

Vernon

NOCA

DAIRY
PRODUCTS
VERNON



FROM
FRESH CREAMY MILK

PHONE 4172
KELOWNA
PHONE 2705

PETERS

Furniture Store Ltd.

"Where prices are born, not raised"

★ FURNITURE

★ FURNISHINGS

★ DRYGOODS

★ LINOLEUM

★ BEDDING

Phone 2724

3326 Barnard Ave. - Vernon, B.C.



Keep up with the play! Keep up with sport with one of Western Canada's top commentators.

SPORTS FEATURES ON CJIB

7:30 a.m.—Coldstream Hotel.

12:40 p.m. — Capitol Motors Sports Hilites.

5:55 p.m.—Spotlite on Sport. Pioneer Sash & Door.

Sundays—Scoreboard. Mc & Mc.

8:15 p.m.—Warner's Hockey Review. Harrison's Groceteria, Armstrong

GET ALL SEASON

SUPER TRACTION
WITH

Firestone

TOWN AND COUNTRY TIRES

- GO IN SNOW
 - GRIP ON ICE
 - PULL IN MUD
- ALSO AVAILABLE IN FACTORY METHOD RETREADS

FROM

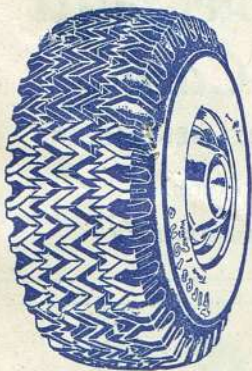
**STANDARD
TIRE SERVICE**

3301 32nd Street
PHONE 5682

or

**VERNON
TIRE SHOP**

2801 31st Street
PHONE 5760



SHILLAM GARAGE LIMITED

Dodge - DeSoto
Cars and Trucks

SALES and SERVICE

Phone: Parts and Service 2912
Office 2911

2911 Tronson Ave. - Vernon, B.C.

HELEN ANDERSON'S

VERNON ARENA CONCESSION

COFFEE - HOTDOGS - POP

POPCORN - PEANUTS

"CHICKEN-IN-THE-MUG"

Past History of the Okanagan Senior Hockey League

One of the handsomest trophies put up for competition in Western Canada is the Frank Becker Trophy. It was named in honor of the Vernon sportsman in recognition of his services to Valley hockey. The cup, which was placed in competition by the O.S.A.H.L. last season, is awarded annually to the team finishing first in regular league play, and has been won by the Kamloops Elks in 1952-53 and the Penticton Vees in 1953-54.

Previous Winners of the Becker Trophy Were—

1953—Kamloops Elks 1954—Penticton Vees

Past Scoring Leaders Were—

1948—Cliff Mills, Kamloops
1949—Cliff Mills, Kamloops
1950—Bill Hryciuk, Kamloops
1951—Harvey Stein, Kamloops
1952—A three-way tie between Bernie Bathgate, Andy Clovechok and Johnny Milliard, all of Kamloops
1953—Leo Lucchini, Vernon
1954—Bill Warwick, Penticton

1952-53 ALL-STAR PRESS-RADIO SELECTIONS

Goal—Hal Gordon, Kamloops
Defense—Bill Geary, Vernon; Dick Kotanen, Kamloops
Center—Leo Lucchini, Vernon
Right Wing—Grant Warwick, Penticton
Left Wing—Johnny Milliard, Kamloops

1953-54 ALL-STAR PRESS-RADIO SELECTIONS

Goal—Doug Stevenson, Kelowna
Defense—Kevin Conway, Penticton; Tom Stecyk, Vernon
Center—George Agar, Vernon
Right Wing—Grant Warwick, Penticton
Left Wing—Bill Warwick, Penticton

STANDARD OIL CO. OF B.C. LTD.



Mort. Paige, Agent

Phone 3069 VERNON, B.C.

FOR QUALITY
BUILDING SUPPLIES
AND INSULATION

SEE

**Pioneer Sash & Door
Co. Ltd.**

Phone 3031

Player Profiles . . .



SHERMAN "TANK" BLAIR



ART DAVISON

As pointed out before in this program, Blair may be slow in starting to hit the net, but when he does, look out. The last couple of games, "Tank" has been dumping that puck into the twine just like they do in the N.H.L. Reminds me very much of the way Juckes handled those goalmouth passes.

The display that Art Davison put on the other night while killing a Vernon penalty was out of this world. Every fan in the stands was pulling for Art to sink that shot of his, after he had taken the rubber away from the two big Packer rearguard men.

NEXT HOME GAME TUESDAY, DEC. 7th—KELOWNA vs. VERNON
GAME TIME: 8:00 P.M.

H. SIGALET & CO. LTD.
WESTERN RED CEDAR AND FIR POLES - TIES
CEDAR AND FIR PILING
LUMBY, B.C.

PROPANE



FOR COMPLETE INFORMATION
PHONE VERNON

5761

BIBBY BROS.

Vernon, B.C.

BEST WISHES

VERNON CANADIANS

1954-55

Hudson's Bay Company.

INCORPORATED 27th MAY 1870

McDowell Motors Ltd.

SALES and SERVICE

MERCURY TRUCKS
CONSUL and ZEPHYR CARS
MERCURY - LINCOLN - METEOR

See Us for the Best Used Car or Truck Deal
in the North Okanagan

Salesman — Ed Stark

PHONE 5600

3102 29th Street Vernon, B.C.



Service

AND WE DO MEAN SERVICE"

- SHELL PRODUCTS
- LUBRICATION
- WASH 'N' WAX

LLOYD'S Shell Service

On Highway 97 Phone 2685
4419 27th Street (Mara) Vernon, B.C.

Readership Guarantee
More than 4600 families

Pay to Read The
**VERNON
NEWS**

Every issue Monday and Thursday

- * First in Circulation.
- * First in News Coverage.
- * A good paper in a good town.

After the Game Meet Your
Friends at the

FALKLAND HOTEL

Fully Licensed

COFFEE SHOP

"The Half-way Spot"

Coal for All Your Needs

★

COAL STOKERS GIVE AUTOMATIC
HEAT PLUS ECONOMY

★

FRANK VALAIR

3206 29th Street Vernon, B.C.

SHOES for ALL THE FAMILY

Agents

JARMAN Shoes for Men
LADY EDNA Style Shoes

THE

VERNON SHOE STORE

R. D. DOUGLAS

3024 Barnard Avenue

CHEVROLET

VERNON MOTOR PRODUCTS LTD

OLDSMOBILE

PHONES 2963 - 2901 Vernon, B.C.



Phones: VERNON BRANCH

Hardware 2935 - Office 5657 - Furniture 2935 - Tinshop 4388 - Beatty 4174

SEE . . .

BENNETT'S STORES

(Vernon) LTD.

for

SPORTING GOODS

Hardware - Appliances - Furniture
Plumbing and Heating

* *

"Every House Needs a Westinghouse"

Phones: 2653 - 5741
Vernon, B.C.

Archie Fleming Ltd.

Oldest Established Independent Jobbers
Serving the North Okanagan

Tobacco Products - Confectionery
Janitor Supplies - Paper Products

2905 Dewdney Ave. Vernon, B.C.

PHONE 2825

"Retail merchants are invited to visit the warehouse to see for themselves the many ways in which Archie Fleming Ltd. can serve them."

BUILDING MATERIALS AND PAINTS

GLASS OF ALL KINDS
Cut to Size

SASH — DOORS — LUMBER
MILLWORK

OKANAGAN LUMBER LIMITED

2900 Dewdney Ave. Vernon, B.C.

HENRI'S SHOPPING CENTRE

LAVINGTON

GROCERIES — MEATS
CONFECTIONERY

Open Seven Days a Week

Phone 4870



Official Programme



VERNON CANADIANS



OKANAGAN SENIOR AMATEUR
HOCKEY LEAGUE . . . 1954-55

10¢



**DO YOU KNOW THAT WHEN YOU
BUY ROYALITE GASOLINES
YOUR DOLLAR GOES FURTHER ?**

**WITH ROYALITE GASOLINES YOU
GET THESE EXTRA QUALITIES:**

- Easy Starting
- Increased Mileage
- Greater Power
- Rapid Acceleration
- Smoother Operation
- Reduced Engine Wear

**FILL UP WITH ROYALITE
AND PROVE FOR YOURSELF THAT
YOU CAN BUY NONE BETTER !**

**FOR INFORMATION AND SERVICE CONTACT
THE ROYALITE DISTRIBUTOR
IN YOUR COMMUNITY**

Royalite Oil Company, Limited

THE 100% CANADIAN OIL COMPANY

**REFINING CANADIAN CRUDE OIL FOR THE
CANADIAN CONSUMER**



COACH GEORGE AGAR

**FINAL OSAHL STANDINGS
1952-53**

	GP	W	L	T	Pts
KAMLOOPS	54	30	21	3	63
KELOWNA	54	27	24	3	57
PENTICTON	54	23	24	7	53
VERNON	54	20	31	3	43

During his career as a player centerman, Agar has scored 300 goals, named high scorer for the Western Hockey League in 1951, captained the Stampeders in 1952 and won the U.S.H.L. scoring crown in 1947-48 when he playing for Houston, Texas.

A native of Saskatoon (where the hockey players come from), Agar earned his spurs playing for the Edmonton E.A.C.s in 1939. That was the year he turned pro and was picked up by Cleveland, where he made his debut into the world of stars.

Two years ago he led the Calgary Stampeders in scoring by chalking up 66 points, 22 goals and 44 assists. Definitely a creditable showing in such a rough league.

**FINAL LEAGUE STANDINGS
1953-54**

	GP	W	L	T	PIM	Pts
PENTICTON	64	42	20	2	1219	86
KELOWNA	64	31	32	1	863	63
KAMLOOPS	64	27	33	4	679	58
VERNON	64	25	36	3	614	53

It Pays to Shop at

**EATON'S
OF CANADA**

THROUGH THE MAIL ORDER CATALOGUES

**Your Home - Warm in Winter - Cool in Summer - INSULATE
PIONEER SASH & DOOR CO. LTD. - PHONE 3031**



CANADIAN BOOSTERS

Shop and Support Your Hockey Advertisers

"They Support the Canadians"

HAYHURST & WOODHOUSE LTD.

COAL - WOOD
FLOUR

**"MIRACLE"
FEEDS**

PHONE 5763
3105 32nd Street
Vernon, B.C.

OKANAGAN BAKERY & CAFE

* *

GOOD FOOD SERVED IN
PLEASANT
SURROUNDINGS

* *

DROP IN AFTER
THE GAME

3112 Barnard Avenue

McCARTER SERVICE

**SHELL
PRODUCTS**
GOODYEAR TIRES
ACCESSORIES

3010 31st Avenue
VERNON



S. W. Ferguson
Your Imperial Oil Agent
Phone 4223, Vernon, B.C.

PHONE 4366
FREE DELIVERY

ECONOMY Meat Market

FRESH AND SMOKED
MEATS
POULTRY — FISH

Frank Reiser Alex Krebs
Opposite Capitol Theatre
2919 30th Avenue
VERNON, B.C.

Retailers of Shoes
for the Family

McDonald's
FOOTWEAR
LTD.
VERNON, B.C.

AFTER THE GAME
Enjoy
Good Food
AT

**LOTUS GARDENS
LTD.**

2805 33rd Street
PHONE 3082

O.K. MEAT MARKET

- * QUALITY MEATS
- * POULTRY
- * COLD MEATS
- * FISH, etc.

A. W. Price
PHONE 5687
3110 Barnard Avenue

Powell's Sport Shop

**"EVERYTHING FOR THE
SPORTSMAN"**

2923 Barnard Avenue
Vernon, B.C.

THE NATIONAL HOTEL

"THE FRIENDLY HOTEL"

Max Fishler, Manager

PHONE 2600

Fully Modern

Rates Moderate Licensed Premises
Air-Conditioned

INTERNATIONAL
CRAWLER
TRACTORS

GALBRAITH & SONS
VERNON, B.C.



WHEEL TRACTORS

ENJOY THE GAME . . .

AND AFTER THE GAME
ENJOY A SNACK
OR A STEAK DINNER AT

THE NATIONAL CAFE

VERNON

"CURLY"

"JEFF"

"NICK"

The Okanagan's Finest Hotel—

THE
HOTEL ALLISON

Coffee Bar — Licensed Premises

The "Flamingo" Diningroom

PHONE 4201

Barnard Avenue

Vernon, B.C.

"EXP

CANADA'S *Fine*

PENTICTON VEES

G A P

1. Ivan McLelland			
2. Dino Mascotto			
3. Geo. McAvoy			
4. Hal Tarala			
5. Kevin Conway			
6. Ernie Rucks			
7. Jack McDonald			
8. Doug Kilburn			
9. Dick Warwick			
10. Bill Warwick			
11. Jim Fairburn			
12. Jack McIntyre			
14. Grant Warwick			
15. Mike Shabaga			
16. Don Berry			
17. Ed Kassian			
18. B. Bathgate			

Playing Coach: Grant Warwick

MacKENZIE'S MEN'S

"ALWAYS FIRST WITH THE FIN"

3212 Barnard Avenue

Ve

NOLAN'S DRUGS

Prescriptions

Stationery

Sporting Goods

PHONES

2929 - 4181

ORT

est CIGARETTE

VERNON CANADIANS

	G	A	P
1. Hal Gordon			
2. Tom Stecyk			
3. Don McLeod			
4. Willie Schmidt			
5. Orval Lavell			
6. Odie Lowe			
7. Johnny Harms			
8. Mick Gilday			
9. Sherman Blair			
10. Frank King			
11. Merv Bidoski			
12. Art Davison			
13. Geo. Agar			
14. C. McCullough			
15. Brian Roche			
16.			

Playing Coach: George Agar
Trainer: Reg. Betts

WEAR

NEST

Vernon, B.C.

No. 345

Your Dollar Buys More

Exclusively
Ladies'
Wear

at

A-M Shop
Ltd.

Vernon

McCulloch Chain Saws

Canada's Largest McCulloch Chain Saw
Dealers

EVINRUDE OUTBOARD MOTORS

Sales and Service

WE REPAIR ALL SMALL MOTORS

Hall & Seymour Ltd.

3105 Coldstream Ave. Phone 3105
VERNON and KELOWNA

Watkin Motors Ltd.

VERNON, B.C.

PHONE 2711

for

A COMPLETE SERVICE OF ALL
FORD PRODUCTS

★

British Columbia's Oldest Established
Ford Dealer

THE

COLDSTREAM HOTEL

and Cafe

"WHERE SPORTSMEN MEET"

Licensed Premises

ART and MARION HUTT

NOCA

DAIRY
PRODUCTS
VERNON



FROM
FRESH CREAMY MILK

PHONE 4172
KELOWNA
PHONE 2705

PETERS

Furniture Store Ltd.

"Where prices are born, not raised"

★ FURNITURE

★ FURNISHINGS

★ DRYGOODS

★ LINOLEUM

★ BEDDING

Phone 2724

3326 Barnard Ave. - Vernon, B.C.



Keep up with the play! Keep up with sport with one of Western Canada's top commentators.

SPORTS FEATURES ON CJIB

7:30 a.m.—Coldstream Hotel.

12:40 p.m. — Capitol Motors Sports Hilites.

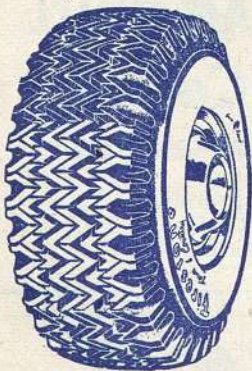
5:55 p.m.—Spotlite on Sport. Pioneer Sash & Door.

Sundays—Scoreboard. Mc & Mc.

8:15 p.m.—Warner's Hockey Review.
Harrison's Groceteria, Armstrong

GET ALL SEASON

SUPER TRACTION
WITH



Firestone

TOWN AND COUNTRY TIRES

● GO IN SNOW ● GRIP ON ICE ● PULL IN MUD

ALSO AVAILABLE IN FACTORY METHOD RETREADS

FROM

**STANDARD
TIRE SERVICE**

3301 32nd Street
PHONE 5682

or

**VERNON
TIRE SHOP**

2801 31st Street
PHONE 5760

SHILLAM GARAGE LIMITED

Dodge - DeSoto
Cars and Trucks

SALES and SERVICE

Phone: Parts and Service 2912
Office 2911

2911 Tronson Ave. - Vernon, B.C.

HELEN ANDERSON'S

VERNON ARENA CONCESSION

COFFEE - HOTDOGS - POP

POPCORN - PEANUTS

"CHICKEN-IN-THE-MUG"

Past History of the Okanagan Senior Hockey League

One of the handsomest trophies put up for competition in Western Canada is the Frank Becker Trophy. It was named in honor of the Vernon sportsman in recognition of his services to Valley hockey. The cup, which was placed in competition by the O.S.A.H.L. last season, is awarded annually to the team finishing first in regular league play, and has been won by the Kamloops Elks in 1952-53 and the Penticton Vees in 1953-54.

Previous Winners of the Becker Trophy Were—

1953—Kamloops Elks 1954—Penticton Vees

Past Scoring Leaders Were—

1948—Cliff Mills, Kamloops
1949—Cliff Mills, Kamloops
1950—Bill Hryciuk, Kamloops
1951—Harvey Stein, Kamloops
1952—A three-way tie between Bernie Bathgate, Andy Clovechok and Johnny Milliard, all of Kamloops
1953—Leo Lucchini, Vernon
1954—Bill Warwick, Penticton

1952-53 ALL-STAR PRESS-RADIO SELECTIONS

Goal—Hal Gordon, Kamloops
Defense—Bill Geary, Vernon; Dick Kotanen, Kamloops
Center—Leo Lucchini, Vernon
Right Wing—Grant Warwick, Penticton
Left Wing—Johnny Milliard, Kamloops

1953-54 ALL-STAR PRESS-RADIO SELECTIONS

Goal—Doug Stevenson, Kelowna
Defense—Kevin Conway, Penticton; Tom Stecyk, Vernon
Center—George Agar, Vernon
Right Wing—Grant Warwick, Penticton
Left Wing—Bill Warwick, Penticton

STANDARD OIL CO. OF B.C. LTD.



Mort. Paige, Agent

Phone 3069 VERNON, B.C.

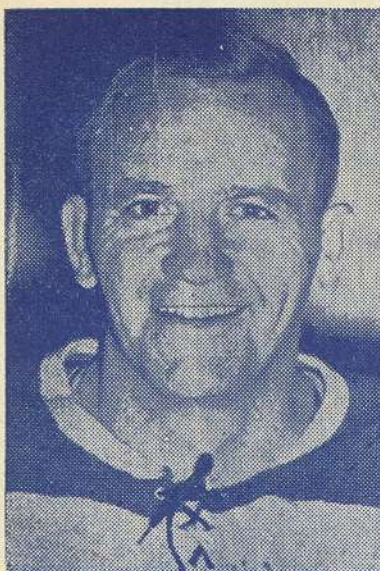
FOR QUALITY
BUILDING SUPPLIES
AND INSULATION

SEE

**Pioneer Sash & Door
Co. Ltd.**

Phone 3031

DISSA AND DATTA



WILLIE SCHMIDT



TOM STECYK



CHUCK McCULLOUGH

Vernon's rearguards were hard hit during the past week. Willie Schmidt was the first casualty, picking up a wrenched knee. Late word is that Willie may have to take a longer rest than thought at first. Then to make things tougher steady Tommy Stecyk hurt his fingers on Wednesday while at work, the result was four stitches. Both players missed Wednesday's game at Kamloops but it is hoped that they will be back in action tonight.

Sherman Blair is giving Bill Warwick a close run for the goals scored title. "Tank" at present has 28 markers while the Penticton wizard has 35 (not counting Thursday's game). Nice to see Chuck McCullough pick up his first two points in Kamloops, a goal and an assist. We look for many more to come from that same source.

H. SIGALET & CO. LTD.

WESTERN RED CEDAR AND FIR POLES - TIES
CEDAR AND FIR PILING

LUMBY, B.C.

PROPANE

GAS

Sales & Service

FOR COMPLETE INFORMATION
PHONE VERNON

5761

BIBBY BROS.

Vernon, B.C.

BEST WISHES

VERNON CANADIANS

1954-55



Hudson's Bay Company.

INCORPORATED 2ND MAY 1870

McDowell Motors Ltd.

SALES and SERVICE

MERCURY TRUCKS
CONSUL and ZEPHYR CARS
MERCURY - LINCOLN - METEOR

See Us for the Best Used Car or Truck Deal
in the North Okanagan

Salesman — Ed Stark

PHONE 5600

3102 29th Street Vernon, B.C.



Service

AND WE DO MEAN SERVICE"

- SHELL PRODUCTS
- LUBRICATION
- WASH 'N' WAX

LLOYD'S Shell Service

On Highway 97 Phone 2685
4419 27th Street (Mara) Vernon, B.C.

Readership Guarantee
More than 4600 families

Pay to Read The
**VERNON
NEWS**

Every issue Monday and Thursday

- * First in Circulation.
- * First in News Coverage.
- * A good paper in a good town.

After the Game Meet Your
Friends at the

FALKLAND HOTEL

Fully Licensed

COFFEE SHOP

"The Half-way Spot"

Coal for All Your Needs

★

COAL STOKERS GIVE AUTOMATIC
HEAT PLUS ECONOMY

★

FRANK VALAIR

3206 29th Street Vernon, B.C.

SHOES for ALL THE FAMILY

Agents

JARMAN Shoes for Men
LADY EDNA Style Shoes

THE

VERNON SHOE STORE

R. D. DOUGLAS

3024 Barnard Avenue

CHEVROLET

VERNON MOTOR PRODUCTS LTD

OLDSMOBILE

PHONES 2963 - 2901 Vernon, B.C.




M&M and M&M

Phones: VERNON BRANCH

Hardware 2935 - Office 5657 - Furniture 2935 - Tinshop 4388 - Beatty 4174

SEE . . .

BENNETT'S STORES

(Vernon) LTD.

for

SPORTING GOODS

Hardware - Appliances - Furniture
Plumbing and Heating

* *

"Every House Needs a Westinghouse"

Phones: 2653 - 5741
Vernon, B.C.

Archie Fleming Ltd.

Oldest Established Independent Jobbers
Serving the North Okanagan

Tobacco Products - Confectionery
Janitor Supplies - Paper Products

2905 Dewdney Ave. Vernon, B.C.

PHONE 2825

"Retail merchants are invited to visit the warehouse to see for themselves the many ways in which Archie Fleming Ltd. can serve them."

BUILDING MATERIALS AND PAINTS

GLASS OF ALL KINDS
Cut to Size

SASH — DOORS — LUMBER
MILLWORK

OKANAGAN LUMBER LIMITED

2900 Dewdney Ave. Vernon, B.C.

HENRI'S SHOPPING CENTRE

LAVINGTON

GROCERIES — MEATS
CONFECTIONERY

Open Seven Days a Week

Phone 4870